

Ahmed Oyeleke

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SUMMARY

Experienced Business Intelligence Analyst with a strong background in developing and managing business intelligence and analytics solutions across diverse operational settings. Proficient in creating standardized dashboards, scorecards, and reports that support institutional decision-making and performance improvement. Adept at working with cross-functional teams to ensure data quality, consistency, and integrity, while leveraging advanced data modeling and analysis techniques.

SKILLS

- Data Visualization & Reporting: Power BI (M and DAX), Excel, Performance Dashboards, Scorecards
- Data Management & Modeling: SQL, Relational Databases, Data Mart/Warehouse Maintenance, Data Validation & Cleaning
- Analytics & Tools: Advanced Data Analysis, Python, R
- Business Acumen: Stakeholder Collaboration, Process Improvement, Data Governance
- Industry Expertise: Learner Experience, Operational Intelligence

EXPERIENCE

Senior Business Intelligence Consultant, HGX Services, October 2022-Current
Calgary, Alberta

- Led the development of standardized Power BI dashboards and scorecards for academic performance and operational reporting, ensuring consistency across Board and Executive-level reports.
- Collaborated with key data owners and stakeholders to build cross-functional reports, supporting the college's intelligence reporting initiatives.
- Developed and maintained data marts and warehouses, performing data extraction, validation, and cleaning processes to ensure data integrity.
- Provided recommendations on improving data infrastructure, leading to enhanced report and analytic performance.

Product Specialist, Trilogy, February 2022-September 2022
Remote

- Developed custom business intelligence reports and dashboards to track and analyze key performance metrics, driving improvements in end user experience and operational efficiency.

- Enhanced reporting processes by standardizing data models and utilizing advanced analytics to uncover actionable insights.
- Provided technical support and training to stakeholders, ensuring effective use of business analytics tools like Power BI and Excel.

Senior Business Analyst, Stears, March 2020-January 2022

Remote

- Spearheaded the creation of performance dashboards and scorecards, enabling real-time monitoring of academic and operational metrics.
- Worked closely with stakeholders to gather report requirements, develop methodologies, and ensure alignment with strategic goals.
- Conducted data analysis using Python and R to provide actionable recommendations for improving sales and marketing effectiveness and customer experience.

Senior Data Analyst, ExxonMobil, November 2017-January 2020

- Designed and implemented SQL-based solutions for managing and reporting on supplier performance data, resulting in a significant increase in data quality and reporting efficiency.
- Led the discovery process for developing business intelligence artifacts, collaborating with stakeholders to define analytics and reporting requirements.
- Maintained the integrity of data across data marts and warehouses, performing regular validation and cleaning to ensure reliable reporting.

EDUCATION AND TRAINING

Business Intelligence, Data Analysis And Reporting

Southern Alberta Institute of Technology, Calgary AB December 2023

Master of Philosophy: Aerospace Engineering

University of Manchester, Manchester UK December 2014

Bachelor of Science: Mechanical Engineering

University of Manchester, Manchester UK July 2013

CERTIFICATIONS

- Microsoft Certified: Power BI Data Analyst Associate PL-300
- Microsoft Certified: Azure Enterprise Data Analyst Associate DP-500
- Microsoft Certified: Fabric Analytics Engineer Associate DP-600
- Advanced Google Analytics

WEBSITE

- ahmedoyeleke.com