

Summary

Enthusiastic and detail-oriented MS Certified Data and Business Analyst with over 7 years experience and a passion for transforming raw data into actionable insights. Technical experience in database languages such as T-SQL and proficient in MS Power BI, PowerApps, and Automate. Proficient at stakeholder management and delivering simple engaging insights from complex data. Seeking to leverage analytical skills and technical expertise to streamline data processes and drive informed decision-making.

Notable Skills:

- Experienced in MS Fabric, MS Power BI (M and DAX), PowerApps, and Automate
- Advanced MS Excel skills, Relational Databases (data warehouses, Lakehouses), NoSQL
- Familiarity with MS SSIS, MS SSAS, PowerShell, Azure
- Working knowledge of Python, proficient in T-SQL and PL/SQL
- Strong understanding of modern data manipulation/management patterns, ETL Pipelines
- Engaging storytelling, stakeholder management, fostering data-driven decision making.

Relevant Experience:

Data and Business Intelligence Specialist, HGX Services, October 2023 to Present

- Develop data transformation and governance rules for clients.
- Analyst datasets for quality and consistency and recommend best practices.
- Develop intuitive and interactive dashboards to enable stakeholders make faster decisions.
- Document processes and submit technical reports highlighting to stakeholders.
- Identify opportunities for process improvement from exploratory analysis.

Support Analyst, Canada Revenue Agency, November 2022 to June 2023

- Research solutions to technical problems involving web applications and devices.
- Review trends in user behaviour and advise management.
- Communicate solution steps to end users and follow up on issue resolution.

Support Analyst, Trilogy, February 2022 to September 2022

- Achieved over 90% positive customer feedback rate.
- Facilitated customer success through forecasting and deploying content in knowledge bases.
- Slashed average resolution time to 40% by using data to pre-empt common issues.

Business Analyst, Stears, March 2020 to January 2022

- Developed and deployed multiple customer success initiatives including product design, user interviews, surveys.

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- Provided guidance for data-driven methodologies for sales, marketing, and customer support.
- Developed dashboards to report trends in user behaviour and sales performance.
- Used Google Analytics to monitor web platform and deploy A/B testing.

Business Analyst, ExxonMobil, November 2017 to January 2020

- Gathered and documented requirements from multiple stakeholders.
- Designed KPIs and data governance rules for multifunctional teams.
- Developed reporting dashboards for global teams to track KPIs in real time.
- Delivered data fluency training to end users in various locations, including non-technical personnel.
- Developed database for supplier information to be used for quantifying performance.
- Developed cost-saving processes for various teams.

Projects:

Personal Website ahmedoyeleke.com built to showcase selected dashboards and profile using YML, MD, HTML, CSS.

Certifications:

- Microsoft Certified: Power BI Data Analyst Associate PL-300
- Microsoft Certified: Azure Enterprise Data Analyst Associate DP-500
- [In view]: Microsoft Certified: Fabric Analytics Engineer Associate DP-600
- Advanced Google Analytics

Education:

- Business Intelligence, Data Analysis and Reporting, Southern Alberta Institute of Technology, 2023
- Aerospace Engineering, Manchester University, 2014
- Mechanical Engineering, Manchester University, 2013